

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Serial No.: 10/806,712

Applicant(s): Nishikawa et al.

Filing Date: March 23, 2004

Title: AUTOMATIC CONTENT DISPLAY  
APPARATUS AND METHOD

Examiner: Joshua D. Taylor

Art Unit: 2426

Customer No.: 37123

Confirmation No.: 2664

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Hon. Commissioner for Patents  
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**RESPONSE TO OFFICE ACTION  
UNDER 37 C.F.R. § 1.111**

To the Commissioner:

This document is a Response to the Office Action, dated November 9, 2009. The Applicants hereby respectfully request favorable consideration of the following amendment and remarks under 37 C.F.R. § 1.111.

**AMENDMENT F**

**Amendments to the Specification:** none.

**Amendments to the Claims:** begin on page 2 of this paper.

**Amendments to the Drawing:** none.

**Remarks/Arguments:** begin on page 9 of this paper.